



Eicher launches its innovative BS VI solution - EUTECH6 Unveils the new generation of vehicles across 4.9T- 55T

- EUTECH6 offers a unique mix of Euro VI base engine expertise, technological edge and uptime solutions
- Uptime Centre to reduce downtime to set an industry leading standard

Indore, March 3, 2020: Leading commercial vehicle manufacturer, [VE Commercial Vehicles Limited](#) (VECV), today unveiled its entire BS VI range of trucks and buses across 4.9- 55T tagged with Eicher's innovative BS VI solution - EUTECH6. The new platform combines VECV's Euro VI expertise with the most reliable engine technology & fuel-efficient driveline. It also features enhanced Uptime - a proposition to ensure the most efficient upgrade to BS VI with 24x7 Uptime support and higher profitability for the customer's business.

Leveraging the Euro VI expertise of over 6 years, the newest range of Eicher vehicles will feature an efficient and reliable EATS (exhaust after-treatment system) and engine technology tested for over 5.6 million kms. The BS VI trucks and buses boast of higher fuel efficiency and duty-cycle based SCR solutions for high reliability and low maintenance.

The Uptime Centre at Pithampur will offer Service support with a team of diagnostic experts offering Remote Diagnostics, Predictive Diagnostics and specialised field support to all BS VI Eicher vehicles. This is in addition to the 24x7 Eicher On-Road Service (EOS) to provide highway assistance across the country. The team of experts are equipped to communicate in various languages including English, Hindi, Marathi, Telugu, Tamil, Kannada and Malayalam.

To cater to the need of strengthening the ecosystem, the company has added new competence development centres and mobile training facilities taking the total to 18 such training delivery points. In addition, 'Uptime Enablement' of all workshops in the network is progressing rapidly to ensure the availability & adequacy of people, process & infrastructure to work effectively and deliver a superior Uptime to customers in the BS VI environment.

Speaking on the occasion, **Vinod Aggarwal, MD & CEO, VE Commercial Vehicles** said, *"In line with our vision towards modernising commercial transportation, Eicher's new BS VI offering takes a lead in providing the most comprehensive & innovative solution for our customers. Our efficient and reliable BS VI engine technology is backed by over 6 years of experience of supplying Euro VI base engines to the Volvo Group. Coupled with this, our new Uptime solution is aimed at ensuring a differentiated aftersales experience for our customers."*

He further added, "EUTECH6 solution will not only reduce fuel costs but will also significantly improve productivity for our customers with the new uptime solutions. Our extensive competence development program for technicians in our dealer network and for drivers will ensure seamless transition to BS VI across India."

Eicher had unveiled India's first BS VI offering in June 2019 with the introduction of new-generation Pro2000 series. The deliveries of BS VI vehicles have already started in select markets and the entire new range of trucks and buses will be available throughout the country starting March 2020.

About Eicher Trucks & Buses

Eicher Trucks and Buses has the lineage of over three decades of operations in India. Adopting the most professional and holistic approach to modernize the Indian trucking industry, their brand philosophy, "Go Pro", promises to deliver best-in-class fuel efficiency, higher loading capacity, superior uptime and overall vehicle lifetime profitability. Eicher Trucks and Buses (ETB) is present in the LMD range with a strong presence in the 4.9T-16T truck segment and an ever-increasing market share in 16T-55T heavy duty trucks segment. Eicher Pro Series buses also have a strong presence in the Light and Medium segment along with market leadership in the school bus segment.

About VE Commercial Vehicles Limited (VECV):

VE Commercial Vehicles Limited (VECV) is a joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, exclusive distribution of Volvo Trucks in India, engine manufacturing and exports for Volvo group, non-automotive engines and Eicher component business. A multi-brand, multi-division company, backed by innovative products & services, VECV today, is recognised as an industry leader for modernizing commercial transportation in India and developing world.

EUTECH6

Euro VI expertise for 6 years

- VECV has been manufacturing and supplying Euro VI base engines to Volvo Group
- Over 1,20,000 Euro VI base engines manufactured
- First CV player to unveil BS-VI vehicle in June 2019

Efficient & reliable EATS + engine technology

- Best Fluid Economy: Diesel and DEF consumption
- Reliable EATS + engine technology – tested for over 5,600,000 kms
- Duty-cycle based SCR for high reliability & low maintenance

Enhanced UPTIME

- 24x7 support by specialists at Eicher Uptime Centre
- GPS enabled service vans available on call
- Remote Diagnostics for quick repair of BSVI vehicles



For further information, please contact:

Disha Sharma
Corporate Communications Manager, VECV
Dsharma17@vecv.in | +91 9582369749

Priyanka Manglani

Archetype
Priyanka.Manglani@archetype.co | +91 9911661799