

Feb 1, 2014



Eicher sells 2608 units in Jan 2014

The following are the key highlights for Jan 2014:

Eicher branded trucks and buses have recorded sales of 2608 units in Jan 2014 as compared to 3736 units in Jan 2013, representing a drop of 30.2%.

1. In the domestic CV Market (5T and Above), Eicher trucks and buses have recorded sales of 2322 units in Jan 2014 as compared to 3638 units in Jan 2013, representing a drop of 36.2%.
2. On the Exports front Eicher Trucks and Buses have recorded sales of 286 units in Jan 2014 as compared to 98 units in Jan 2013, representing a growth of 191.8%.

About VE Commercial Vehicles Limited (VECV): VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses, the sales and distribution business of Volvo Trucks as well as aftermarket support to Volvo Buses in India. VECV's vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

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